

Appendix 5: Communication preferences

Middlesbrough Responses		LGA Inform average		2017 Survey	
Council website	48%	Word of mouth	63%	Printed Information provided by the Council	39%
Printed Information provided by the Council	38%	Council website	58%	Council website	34%
Word of Mouth	35%	Printed information provided by the council	53%	Council magazine / newsletter	29%
Social media sites and blogs	30%	Local media	44%	Word of mouth	27%
Local media	25%	Social media sites and blogs	33%	Local media	23%